

Justin C. Epperly

1410 SE Belmont #104
Portland, OR 97214

cp: 765.606.1314
justinglobal@gmail.com

Education **Cedarville University** Cedarville, OH
6/5/2001 BA Double Major: Communication Arts and American Studies

1/15/2008-
5/2/2010 **Ball State University** Muncie, IN
MS Information and Communication Science

International Experience South Korea - 1 year resident; France - 1 month language and business course; Japan, Malaysia, Germany, the Netherlands, Spain, Switzerland - approx. 1 week each; USA, extensively

Professional Organizations SIGCHI, IxDA, UPA

Project List

Center for Information and Communication Science (CICS) *Ball State University*

- **Publishing/Conference Presentations:** Presented and published two papers at International Telecommunications Education and Research Association (ITERA) Conference – April 2010
 - Epperly, Justin, and Gillette E. Jay. "Mixed Messages: Website Redesign and Usability Test of Interactive Internet-Based Abstinence Promotion." *Proceedings of the 2010 ITERA Conference* (2010): 1-19. *International Telecommunications Education and Research Association*. Web. <www.itera.org>.
 - Epperly, Justin. "Who Owns You: Privacy and Content Ownership in Distributed Collaborative Communities." *Proceedings of the 2010 ITERA Conference* (2010): 1-4. *International Telecommunications Education and Research Association*. Web. <www.itera.org>.
- **Human Factors Institute Manager:** Lead research team and coordinated ongoing projects
 - **Health Project:** Conducted focus groups for health related pamphlets, surveyed effectiveness of website promoting adolescent health
 - **Usability Lab:** Set up and created instructions for a 5 camera usability lab
 - **Research Business Development:** Developed research business opportunities with the Ball State Psychology Dept and outside clients including IBM and Google
 - **Distributive Collaborative Community:** Developed and tested platforms for online communities including blogs, message boards, and other digital community tools
- **Graduate Assistant:**
 - **Teaching:** Taught technical telephony and networking labs
 - **Grant Writing:** Bid and wrote a budget for a technical consulting section of a grant for the BSU Psychology Department

Institute for Mobile Media Research *Ball State University*

- Conducted research on usability and usage of mobile media for a population of 15,000+ using data collected over 5 years.
- Used SPSS research data analytics application performing several high-order data analyses.

Justin C. Epperly

- Applications**
Office Software: Microsoft Office, Open Office
Design: ACS, Final Cut Pro, Vector, GIMP, Ableton
Project Management: Omnigraffle, FreePlane, MS Project, MS Visio
Content Management: Drupal, WordPress, Joomla
Languages: MySQL, HTML, CSS, HTML5 (in progress)
Research and Testing: Morea Eye Tracking, iLoop SMS System, SPSS
Other: Cisco IOS router command line language
- Work Experience**
- 11/11 – present
Justin Epperly Usability Consulting Portland, OR
Systems Consulting
 - Advise clients using User Centered Design principles
 - Research information architecture, code design, web development, urban design and cybernetics
- 10/07 – present
Freelance Writer/Editor
 - www.stereosubersion.com Write music and concert reviews and feature articles
 - www.justinepperly.com Personal website
- 11/06 – present
Property investing, independent home improvement
 - Rental property owner/manager
 - Independent home improvement (Hardwood flooring, tile, misc remodel)
- 8/09 – 5/10
Center for Information and Communication Science Ball State University, Muncie, IN
Research Manager/Graduate Researcher
 - Human Factors Institute manager, supervising usability research
 - Teaching assistant, lab facilitator, technical assistant
- 2/09 - 6/09
Institute for Mobile Media Research Ball State University, Muncie, IN
Graduate Researcher
 - Assist with research on mobile technology usage and usability
 - Statistical analysis of research survey data using SPSS
- 5/06 - 11/06
New Hope Natural Media Boulder, CO
Data Services Coordinator
 - Process and coordinate phone, fax, email, and direct mail marketing
 - Manage marketing database using Access and Oracle
- 3/03 - 4/06
Breckenridge Ski Resort Breckenridge, CO
Snowboarding Instructor
 - Teach snowboarding to all adults of all ability levels
- 6/04 - 12/04
Summit Daily News Frisco, CO
Assistant Web Editor/reporter
 - Edit Summit Daily News website
 - Write news and opinion articles
- 12/01 - 9/02
I C English Gwangju, South Korea
English teacher
 - Teach English to non-speakers of all ages
- 6/01 - 9/01
Channel 18 – Local Fox Affiliate (EBI Inc) Davenport, IA
Production Assistant
 - TV news production including: editing, writing, and reporting

Justin C. Epperly